

DATA BOX®

DATA BOX® is the ultimate tool, in order for the modern pharmacist to have complete control over information on pharmaceutical products and the pharmacy market in general.

It is, an innovative software that works simultaneously with the pharmacy's commercial program and it contains the largest list of Para-pharmaceutical products categorized into 4 distinctive levels, including promos of the registered firms.

Why DATA BOX®;

DATABOX offers you the ability to:

- Obtain a comprehensive and regularly updated database of pharmaceutical products.
- Save time and money by not having to monitor and register products in the pharmacy's commercial program, since most of these procedures are performed through Data Box.

The database of the **medicinal and OTC products** contains the pharmaceutical products that are marketed in the companies' catalogues, distinguished by:

- Product Description
- Barcodes
- Wholesale Price List of companies
- VAT Category

Specifically, it contains:

- Drugs that are categorized into **2** main categories: drugs and high cost medications.
- OTC items which are categorized into **11** main categories.

About OTC products and their promos, there is the procedure of direct communication and continuous gathering of information in cooperation with companies that distribute more than **220 firms**.

In order to see the detailed list of companies and houses, [click here](#) (pdf)
(Updated:October '15).

The database is updated and upgraded daily over the Internet. Therefore, there is the daily addition of new products and updates about changes that occurred to the already registered ones (new barcodes, changes in wholesale prices, promo news).

The pharmacy uses DATA BOX ® is able to:

- Choose to add in the commercial program, only a part of DATA BOX's ® database (eg some of the firms or promo products).
- Incorporate the whole database of DATA BOX ® in the pharmacy's commercial program and update it daily, via the Internet, for all the changes or additions that might occur.